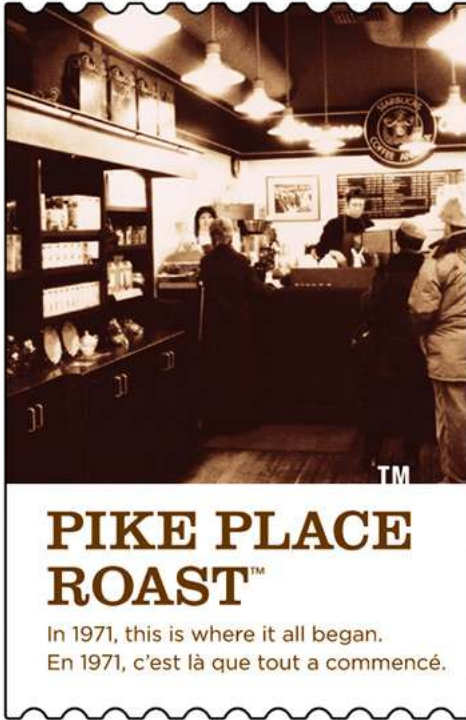


Honoring the Starbucks Heritage!!



Starbucks Smoothest Coffee Ever!

- Pike Place Roast is the most popular roast offered by Starbucks today
- The Pike Place variety offers a smoother finish than other coffees in the Starbucks lineup. It has a soft acidity and subtle flavors of coca and toasted nuts.

HOT DEAL!! \$5.00
off per case during the
month of September

| <u>Item</u> | <u>Description</u> | <u>Pack / Size</u> |
|-------------|--------------------|--------------------|
| SBK11010725 | Pike Place Roast | 4/18/2 5 oz. |

Email, Fax or Call In your order today!

| Item | Qty Week Sept 5 | Qty Week Sept 12 | Qty Week Sept 19 | Qty Week Sept 26 |
|------------|--------------------|---------------------|---------------------|---------------------|
| SBK1101725 | _____ | _____ | _____ | _____ |

Customer #: _____ **Customer Phone:** _____
Customer Name: _____ **Date:** _____

Vistar Sales Rep _____
 Phone (800) 777-2551 Fax (888) 867-9884
ILCustomerService@pfgc.com

September Playbook

Vistar of Illinois

Nutritional & Delicious!!

September Playbook

Vistar of Illinois

SCORE BROWNIE POINTS WITH YOUR CUSTOMERS



- The new Fiber One Brownie is the only low calorie and high fiber brownie in the category, making the sales totally incremental.
- Capitalize on the Fiber One name brand recognition, as it is the best selling fiber brand in c-stores.

| <u>Item</u> | <u>Description</u> | <u>Pack / Size</u> |
|-------------|----------------------------|--------------------|
| GEM32312 | Fiber 1 90 Calorie Brownie | 6/12/.89 oz. |
| GEM1240 | Chex Mix Traditional | 60/1.75 oz. |
| GEM2382 | Nature Valley Oats N Honey | 6/28/1.5 oz. |
| GEM14562 | Fiber One Oats & Chocolate | 8/16/1.4 oz. |
| GAR20026 | Gardetto's Original | 6/1.75 oz. |

Email, Fax or Call In your order today!

| Item | Qty Week Sept 5 | Qty Week Sept 12 | Qty Week Sept 19 | Qty Week Sept 26 |
|----------|--------------------|---------------------|---------------------|---------------------|
| GEM32312 | _____ | _____ | _____ | _____ |
| GEM1240 | _____ | _____ | _____ | _____ |
| GEM2382 | _____ | _____ | _____ | _____ |
| GEM14562 | _____ | _____ | _____ | _____ |
| GEM20026 | _____ | _____ | _____ | _____ |

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Premium Ice Cream!!



- New 5.5 oz. size, perfect single serve portion.
- Spoon under the lid, making it a perfect on-the-go snack.
- Made with premium ice cream or all natural yogurt

| <u>Item</u> | <u>Description</u> | <u>Pack / Size</u> |
|-------------|---|--------------------|
| WLD867829 | Chocolate & Salted Caramel Personal | 8/5.5 oz. |
| WLD867811 | Cocoa Pistachio Personal | 8/5.5 oz. |
| WLD867722 | Banana Split Ice Cream Personal <i>spec order</i> | 8/5.5 oz. |
| WLD867754 | Double Strawberry Ice Cream Personal <i>spec order</i> | 8/5.5 oz. |
| WLD867747 | Bunny Tracks Ice Cream Personal | 8/5.5 oz. |
| WLD867658 | Chocolate Cherry Frozen Yogurt Personal <i>spec order</i> | 8/5.5oz. |

Email, Fax or Call In your order today!

| Item | Qty Week Sept 5 | Qty Week Sept 12 | Qty Week Sept 19 | Qty Week Sept 26 |
|-----------|--------------------|---------------------|---------------------|---------------------|
| WLD867829 | _____ | _____ | _____ | _____ |
| WLD867811 | _____ | _____ | _____ | _____ |
| WLD867722 | _____ | _____ | _____ | _____ |
| WLD867754 | _____ | _____ | _____ | _____ |
| WLD867747 | _____ | _____ | _____ | _____ |
| WLD867658 | _____ | _____ | _____ | _____ |

Customer #: _____ **Customer Phone:** _____
Customer Name: _____ **Date:** _____

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