

Ultimo!™

LOOK HOW WE
SCORED AGAINST
OTHER LEADING
BRANDS!

BLIND TASTE TEST RESULTS!

PEPPERONI RESULTS

BRAND	ULTIMO!	B	C
AROMA	4	2.83	2.66
CRUST	3.5	3	2.3
CHEESE	3.83	3	3
TOPPINGS	3.44	2.56	3
VISUALLY	4.06	2.9	3.11
TASTE	3.56	2.44	2.17
PACKAGING	3.56	3.4	2.5

CHEESE TASTE RESULTS

BRAND	ULTIMO!	B	C
AROMA	3.05	3.105	2.684
CRUST	2.89	3	2.5
CHEESE	3.42	3	2
TOPPINGS	3.105	3	2.4
VISUALLY	3.63	3.84	2.78
TASTE	2.73	3.37	2.32
PACKAGING	4.47	3.9	3.133

* Results based on 25 person blind taste test
* Ratings based on a scale of 1-5 with 5 being the highest rating

“First time I’ve seen a
product where the picture actually
matches what the product really
looks like!”

- Jim Kinne

“Equal to homemade
or restaurant quality”

- Denny Eyl

Ultimo! Pizza Menu

Ultimo!™

PLACE YOUR
ORDER TODAY!

FOR MORE INFORMATION ABOUT
ULTIMO! PIZZA PLEASE VISIT US AT:

www.ultimobrands.com

PLACE YOUR
ORDER TODAY!

“Step-up from traditional frozen pizzas!”

- Shane Callahan

Ultimo!™

“Packaging looks gourmet and very eye catching”

- Nicole Fischer

“The best tasting pizza!”

- Charles Bacon

Appetizer

- Three varieties: Cheese with Oregano, Pepperoni with both sliced and diced pieces or our Combination, with diced pepperoni and sausage
- Perfect price point! A low-cost, high-quality product, which provides a great opportunity for increased profit margins!

Main Course

- Ultimo! pizzas are microwaveable straight from the freezer or refrigerator and ready within minutes!
- 120 day frozen and 21 day thawed shelf life
- Our 5" pizzas fit perfectly in your refrigerated or frozen vending machines or markets!
- High-end designer packaging without the high price!
- Includes “crisper disk” for extra crispy pizzeria crust

Sides

- Pizza ranks in the top 5 favorite snack foods
- Operators can price Ultimo! between \$1.50-\$1.75; the price point which makes up 45% of frozen food sales
- The average American will eat restaurant pizza 19 times and frozen pizza 14 times in 2011 -NPD Group
- At least 33% of U.S. individuals consume frozen pizza every 2 weeks -Tyson Foods Conference

PEPPERONI PIZZA ITEM # ULT63498 24 ct/6 oz.

Nutrition Facts

Serving Size 1 Pizza (168g)
Servings Per Container 1

Amount Per Serving

Calories 470 Calories from Fat 160

% Daily Value*

Total Fat 18g 28%

Saturated Fat 6g 30%

Trans Fat 6g

Cholesterol 25mg 8%

Sodium 910mg 38%

Total Carbohydrate 53g 18%

Dietary Fiber 3g 12%

Sugars 3g

Protein 10g

Vitamin A 6% • Vitamin C 0%

Calcium 20% • Iron 20%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily Values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

COMBINATION PIZZA ITEM # ULT63499 24 ct/6 oz.

Nutrition Facts

Serving Size 1 Pizza (168g)
Servings Per Container 1

Amount Per Serving

Calories 450 Calories from Fat 160

% Daily Value*

Total Fat 17g 26%

Saturated Fat 6g 30%

Trans Fat 5g

Cholesterol 25mg 8%

Sodium 890mg 37%

Total Carbohydrate 52g 17%

Dietary Fiber 3g 12%

Sugars 3g

Protein 10g

Vitamin A 6% • Vitamin C 0%

Calcium 20% • Iron 20%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily Values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

CHEESE PIZZA ITEM # ULT63497 24 ct/5.75 oz.

Nutrition Facts

Serving Size 1 Pizza (163g)
Servings Per Container 1

Amount Per Serving

Calories 400 Calories from Fat 150

% Daily Value*

Total Fat 16g 25%

Saturated Fat 3.5g 18%

Trans Fat 6g

Cholesterol 20mg 7%

Sodium 830mg 35%

Total Carbohydrate 49g 16%

Dietary Fiber 3g 12%

Sugars 3g

Protein 10g

Vitamin A 6% • Vitamin C 0%

Calcium 25% • Iron 20%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily Values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4