

#1 Selling Meat Snack Brand!!

HOT NEW ITEM



Special February 2012 Promo - \$2.00 Off Per Case

- Turkey Jerky has performed well in retail channels for Jack Link's. The new packaging design provides powerful merchandising for your machines, micro markets and displays.
- The healthy positioning will create strong demand with operators and consumers.
- January is diet month for many, the "70 Calorie" banner is a powerful headline in any machine for the health conscious consumer.

ITEM	DESCRIPTION	PACK/SIZE
JLB46273	Turkey Jerky	48/.9oz

Item	Qty Week Feb 6	Qty Week Feb 13	Qty Week Feb 20	Qty Week Feb 27
JLB46273	_____	_____	_____	_____

Company Name: _____

Account# _____ City: _____