

February Highlights 2012

Snack Focus-Rye Street Kettle Chips



- Rye Street Kettle Chips have a “gourmet” look with upscale graphics and a matte package.
- All varieties are 1.5oz in size with a 55 case count. The perfect combination...a large bag with a small case count
- Rye Street chips have a longer shelf life than most chips, reducing the possibility of staleness.

Item	Description	Pack/Size	★ Promo
RYE11531	Original Kettle Chip	55/ 1.5 oz.	\$1.65
RYE11532	Salt & Pepper Kettle Chip	55/ 1.5 oz.	\$1.65
RYE11533	Salt & Vinegar Kettle Chip	55/ 1.5 oz.	\$1.65
RYE11534	BBQ Kettle Chip	55/ 1.5 oz.	\$1.65
RYE11535	Kickin Jalapeno Kettle Chip	55/ 1.5 oz.	\$1.65
RYE11536	Hot Buffalo Wing Kettle Chip	55/ 1.5 oz.	\$1.65
RYE11537	Parmesan & Garlic Kettle Chip	55/ 1.5 oz.	\$1.65

Item	Qty Week Feb 6	Qty Week Feb 13	Qty Week Feb 20	Qty Week Feb 27
RYE11531	_____	_____	_____	_____
RYE11532	_____	_____	_____	_____
RYE11533	_____	_____	_____	_____
RYE11534	_____	_____	_____	_____
RYE11535	_____	_____	_____	_____
RYE11536	_____	_____	_____	_____
RYE11537	_____	_____	_____	_____

HOT DEAL!
\$.03 off per unit
during January on
All Rye Street
Flavors when using
this booking form.

Company Name: _____

Account# _____ City: _____ (050)