



MORE than just products.
Partners in **GROWTH**.

VOLUME 41 | ISSUE 2 | FEBRUARY 2025



REIMAGINE GROWTH

Unlock Sales Opportunities with Trending Innovation!



REIMAGINE GROWTH

Unlock Sales Opportunities with Trending Innovation!

- Doritos Golden Sriracha XVL
- Trolli Gummy Pop Cherry Lemon
- Jack Links Chicken Frank's Red Hot Buffalo & Ranch Duos
- Karma Probiotic & Energy Stickpacks
- Jolly Rancher Freeze Dried
- Snickers Pecan Single Size
- Red Bull Zero
- Awake 2 Bite Caramel Bar
- Tree Top Apple Sauce
- Splash Kiwi Watermelon Sparkling Cans
- Chips Ahoy! Big Chewy Cookie
- Gushers Watermelon Sour Apple
- Twix Cookies and Creme Ice Cream

32	3.25 oz	FRI76621
24	3 oz	WLD02553
6/10	1.84 oz	JLB01559
COMING SOON		
8	3.1 oz	HEC53020
12	24 ct	MMM59550
24	8.4 oz	RBD61504
105	1.55 oz	AWA00540
72	4.5 oz	TRE84878
3/8	12 oz	BTB00054
6/7	2.5 oz	MOZ00286
5/8	4.25oz	GEM22539
COMING SOON		

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



**DON'T MISS OUT
ON THE SNICKERS LINEUP
THAT IS DRIVING SALES!**



Item Type	Pack	Size	Item ID
Snickers Original	6/24	3.29 oz	MMM32252
Snickers King Size	8/48	1.86 oz	MMM42431
Snickers Almond	6/24	3.23 oz	MMM32247
Snickers Almond King Size	12/24	1.76 oz	MMM11105
Snickers Pecan	12/24	1.41 oz	MMM59550
Snickers Pecan King Size	6/24	2.82 oz	MMM59552

**COMING
SOON!**

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Trolli® Gummi Pop

**OPERATOR REBATE
SAVE \$5 PER CASE!**

FEBRUARY 1 – JULY 31, 2025

**NEW RULE-BENDER
INVADES FROZEN NOVELTY**

**COMING
SOON!**

**SOFT & CHEWY
GUMMI TEXTURE!**

NEW
Trolli®
Gummi Pop

**SOUR &
SWEET**

**CHEWY
GUMMI
TEXTURE!**

**2-IN-1
SOUR
FLAVORS**

**CHERRY
LEMON**

Vistar Item # WLD02553

CONTACT YOUR LOCAL REPRESENTATIVE TODAY!

VISTARSM

SAVE \$1.50 PER CASE!

FEBRUARY 1-28, 2025

Submit orders directly to Vistar & discount* will automatically be applied

*Excludes the Value, Correction, Office Supply, and Hospitality Channels

INTRODUCING NEW ITEMS FOR 2025

Butterfinger®
Ice Cream Candy Bars
+
Baby Ruth®
Ice Cream Candy Bars
+
Trolli®
Gummi Pops

Butterfinger® Ice Cream Bar Item #WLD02561

Baby Ruth® Ice Cream Bar Item #WLD02562

Trolli® Gummi Pop Item #WLD02553

**CONTACT YOUR VISTAR
REPRESENTATIVE TODAY!**



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TROLLI® is a trademark of Ferrara Candy Company. Used under license.
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smooth, chocolatey, peanut butter®
Butterfinger
ICE CREAM

Smooth,
chocolatey
coating

CRISPETY,
CRUNCHETY
layer of
Butterfinger®



Soft, creamy
Butterfinger®
flavored
ice cream

Baby Ruth
ICE CREAM

Tons of
roasted
peanuts

Chewy
nougat flavored
ice cream



Rich, flowing
caramel

Trolli
Gummi
Pop

SOFT & CHEWY
GUMMI
TEXTURE!

2-IN-1
SOUR
FLAVORS

**CHERRY
LEMON**





**DOUBLE YOUR OPPORTUNITY WITH
JACK LINK'S GAME-CHANGING INNOVATION:**

DUOS

NEW!



Buffalo Ranch Chicken Stick Duos
6/10 pk | 1.84 oz | JLB01559

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

ENJOY GOOD KARMA... ANYWHERE, ANYTIME!

Introducing **NEW** **KARMA STICKPACKS** for Healthy Hydration



NEW

The rising prevalence of health-conscious consumers has fueled the need for fortified powdered drink mixes that provide the ultimate in hydration and functional benefits.

Who better than **Karma Water – the #1 RTD for immune support** – to package their fresh, cap-based ingredients into new Karma Stickpacks. **Now available in Karma Probiotic and Energy formulations.**

New Karma Stickpacks offer a quick and easy way to prepare a delicious, refreshing, functional beverage without the need for refrigeration or bulky packaging. Plus, they're easy to carry in a pocket, purse, or backpack. And they're eco-friendly – no plastic bottles or caps to dispose of.



PACK FACT:

THE U.S. STICKPACK CATEGORY HAS GROWN 52% IN THE PAST YEAR, NOW OVER \$2 BILLION IN SALES.

SOURCE: CIRCANA (TOTAL U.S. MULO/ LATEST 52 WEEKS ENDING 8-11-24)



PROFIT FROM INNOVATION

Jolly Rancher Freeze-Dried Delivers What Customers Want



8 pk | 3.1 oz
HEC53020

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





SWEETEN UP THEIR DAY

with the #1 single-serve brand¹



Vistar Item #	Smucker SKU (Frozen)	Item Description	Case Pack
HOS01254	8810902154	Hostess® Powdered Donettes 6-pack - Single Serve	6/10 pk/3 oz
HOS02152	8810902152	Hostess® Chocolate Donettes 6-pack - Single Serve	6/10 pk/3 oz
HOS02018	8810902018	Hostess® Crunch Donettes 6-pack - Single Serve	6/10 pk/4 oz
HOS21233	8810921233	Hostess® Powdered Donettes Bags	6/10 oz
HOS02001	8810902001	Hostess® Chocolate Cupcakes 2-pack - Single Serve	6/6 pk/3.17 oz
HOS02151	8810902151	Hostess® Twinkies 2-pack - Single Serve	6/6 pk/2.7 oz
HOS02011	8810902011	Hostess® Vanilla Zingers - Single Serve	6/6 pk/3.81 oz
HOS02005	8810902005	Hostess® Chocolate Zingers - Single Serve	6/6 pk/3.81 oz
HOS25311	8810925311	Hostess® Jumbo Honey Bun - Single Serve	6/6 pk/4 oz
HOS02004	8810902004	Hostess® Cinnamon Streusel Coffee Cakes 2-pack - Single Serve	6/8 pk/2.89 oz
HOS25235	8810925235	Hostess® Ding Dongs 2-pack - Single Serve	6/6 pk/2.55 oz
HOS02153	8810902153	Hostess® Ho Hos 3-pack - Single Serve	6/6 pk/3 oz

Total Frozen Shelf Life: 270 Days. • Total Thawed Shelf Life: 60-70 Days.

**Make Hostess a Part of Your Snacking Assortment.
Contact Your Smucker Away From Home Rep.**



¹NielsenIQ Scan Data 52W/E 3-9-24
08_71643 08/07/24 | ©/TM/© The J.M. Smucker Company

MASTER SNACK SALES

WITH 2 NEW FLAVORS

Peanut Butter & Raspberry
on Wheat



Peanut Butter & Honey on Wheat

The Best Part of the Sandwich™ is crushing even more cravings with new flavors – and now, a 7-day refrigerated shelf life.

-  7-day refrigerated shelf life
-  48-ct. cases with 8-ct. inner cartons
-  9-month frozen shelf life
-  9 grams of protein

PRODUCT CODE	VISTAR ID	DESCRIPTION	PACK/SIZE
5150064803	SMU64803	Smucker's® Uncrustables® Peanut Butter & Grape Jelly on Wheat	6/8ct/2.6oz
5150030033	SMU30033	Smucker's® Uncrustables® Peanut Butter & Strawberry Jam on Wheat	6/8ct/2.6oz
5150034206	SMU34206	Smucker's® Uncrustables® Peanut Butter & Raspberry Spread on Wheat	6/8ct/2.6oz
5150001598	SMU01598	Smucker's® Uncrustables® Peanut Butter & Honey Spread on Wheat	6/8ct/2.6oz

To learn more, contact your Smucker Away From Home Sales Rep or visit www.SmuckerAwayFromHome.com



THE J.M. SMUCKER Co
Away From Home



Starbucks® coffee: crafted for every taste



SBK49195

SBK11017871

SBK11017854

SBK51755

Contact your local representative today





Brew Up Big Sales

Starbucks® Core Favorites That Customers Keep Coming Back For!



Item Description	Pack	Size	Item ID
Starbucks K-Cup Veranda 24CT	4	10.1 oz	SBK18997
Starbucks K-Cup Pike Place 24CT	4	10.5 oz	SBK18994
Starbucks K-Cup Caffe Verona 24CT	4	10.1 oz	SBK18998
Starbucks Pike Place Roast Whole Bean	6	16 oz	SBK11017854
Starbucks Caffe Verona Whole Bean	6	16 oz	SBK11017871
Starbucks Veranda Blend Whole Bean	6	16 oz	SBK49195
Starbucks Hot Cup WPS 10% PCF	1000	12 oz	SBK26634
Starbucks Hot Lid	1020	12/16/20 oz	SBK41036
Starbucks Sleeve WPS	1380	12/16/20 oz	SBK11020575
Starbucks Hot Cup WPS 10% PCF	1000	16 oz	SBK26635
Starbucks Hot Cup WPS 10% PCF	600	20 oz	SBK26636

Customer Pricing Offer on Non-Foods Items ONLY 1/1/25-3/31/25

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





BREAKROOM ESSENTIALS



8 oz. S-Ripple Wall Hot Cup
Item# BE190567
Case: 500



10 oz. S-Ripple Wall Hot Cup
Item# BE190568
Case: 500



12 oz. S-Ripple Wall Hot Cup
Item# BE190569
Case: 500



16 oz. S-Ripple Wall Hot Cup
Item# BE190570
Case: 500



20 oz. S-Ripple Wall Hot Cup
Item# BE190571
Case: 500



White Dome Lid Fits 8 oz.
Item# AFK87739
Case: 1,000



Black Dome Lid Fits 8 oz.
Item# AFK87738
Case: 1,000



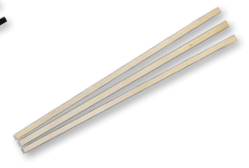
White Dome Lid Fits 10 - 20 oz.
Item# AFK88737
Case: 1,000



Black Dome Lid Fits 10 - 20 oz.
Item# AFK88736
Case: 1,000



8" Black Stirrer
Item# BEP1241207
Case: 10/500



5.5" Wooden Stirrer
Item# BEP9041290
Case: 10/500



Wrapped Hvy. PS Boxed White Knife
Item# BEP90183
Case: 4/420



Wrapped Hvy. PS Boxed White Fork
Item# BEP90185
Case: 4/420



Wrapped Hvy. PS Boxed White Spoon
Item# BEP90187
Case: 4/420



Wrapped Hvy. PS Boxed White Kit (K, F, T, 12x13 NAP, S&P)
Item# BEP90215
Case: 4/100



Wrapped Med-Hvy. PS Boxed White K(40) F(120) T(80)
Item# BEP90189
Case: 4/240



Wrapped Hvy. PS Boxed Clear K(40) F(120) T(80)
Item# BEP90191
Case: 4/240

Fuel The New Year
With **KEURIG**

\$4 OFF
PER CASE

ON SELECT K-CUP® PODS



Deliver Indulgent & Classic Coffeehouse Beverages
At The Touch Of A Button

Offer Valid January 1 – March 31, 2025



Café Escapes®
Chai Latte
24ct | Vistar # GMT6805



Cinnabon®
Classic Cinnamon Roll
24ct | Vistar # GMT06305



Mott's®
Hot Apple Cider
24ct | Vistar # GMT38604



Swiss Miss®
Milk Chocolate Hot Cocoa
22ct | Vistar # GMT38292



The Original Donut Shop®
1 Step Vanilla Latte
20ct | Vistar # GMT38177

Contact Your Sales Representative To Order Today!

CAFE BUSTELO

SAY HOLA TO THE #1 ESPRESSO BRAND IN THE US*

An authentic Latin coffee experience that satisfies tastes for dark roast, **Café Bustelo®** delivers rich, full-bodied flavor and an infectious spirit that draws coffee lovers in. That's why it's the #1 Espresso Brand in the US*!



FORMATS TO ENJOY EVERY MOMENT—SIP FOR SIP



FRACTION PACKS

The vibrant tastes they love in the convenience and ease of premeasured roast and ground coffee. Ideal for commercial brewing, **Café Bustelo** fraction packs make serving up an authentic Latin coffee experience easy.

WHOLE BEAN

Café Bustelo Supreme Whole Bean Coffee is the bean of choice for fresh grinding and brewing an authentic espresso from America's #1 espresso brand. Sabor Latino!



Item Code	Vistar Item ID	Product Description	Count/Size	Gross Case Wt.
7447101014	SMU01014	Café Bustelo® Fraction Pack	30/2 oz.	4.5 LBs.
7447111244	SMU11244	Café Bustelo® Fraction Pack Decaf	30/2 oz.	4.5 LBs.
7447121892	SMU21892	Café Bustelo® Supreme Whole Bean Coffee Bag	4/32 oz.	8.3 LBs.

To learn more or place an order, contact your **Smucker Away From Home Rep.**

*IRI MULO 52 Weeks Ending 11/3/24
©T/M© The J.M. Smucker Company
06_17128 S 1/14/25



SPICE UP SALES

Capitalize on the Growing Demand for Hot & Spicy Flavor with XVL Chips!



\$2.00 OFF PER CASE
February 1 - 28, 2025

Item Type	Pack	Size	Item ID
Cheetos Crunchy Hot XVL	32	2.75 oz	FRI36134
Chester's Hot Fries XVL	25	2.62 oz	FRI36316
Cheetos Crunchy Hot Limon XVL	32	2.75 oz	FRI36135
Doritos Spicy Sweet Chili XVL	24	2.25 oz	FRI70764
Doritos Flamin Hot Cool Ranch XVL	24	2.5 oz	FRI69353

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

SWEET SUCCESS!

New Innovations from SweetTarts, Lemonhead, and Trolli to Grow Your Business!



Item Type	Pack	Size	Item ID
Trolli Sour Brite Squad Gummies	12	4.25 oz	FER08474
Lemonhead Ropes	12	3 oz	FER08495
Sweetarts Halos Gummies	12	3 oz	FER08535
Sweetarts Halos Gummies	8	11 oz	FER08499
Sweetarts Halos Gummies	12	6 oz	FER08536
Sweetarts Halos Gummies	12	3.5 oz	FER08497

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Gushers

MAXIMIZE SALES WITH GUSHERS



Now Available in 1.9oz and 4.25oz, Packed with Flavorful Variety!

Item Type	Pack	Size	Item ID
Gushers Super Sour Berry	6/18	1.9 oz	GEM22375
Gushers Tropical	6/18	1.9 oz	GEM22376
Gushers Watermelon Sour Apple	6/8	4.28 oz	GEM22539
Gushers Tropical	6/8	4.25 oz	GEM17031
Gushers Super Sour Berry	6/8	4.25 oz	GEM13551
Gushers Flavor Mixers	6/8	4.25 oz	GEM49362

COMING SOON!

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

VISTAR

BE THE STOCK OF THE TOWN

SAVE
\$2 OFF PER CASE



HRL38280

HRL86539

01/15/25
- to -
02/28/25

Add elevated snack trays to your offerings.

Your customers will love the savory flavors of COLUMBUS® charcuterie.

Connect with your local Representative today.

VISTARSM



Maximize Sales with the Power of Proven Brands: Chips Ahoy! and belVita!



Item Type	Pack	Size	Item ID
Chips Ahoy! Big Cookie Chewy	6/7	2.5 oz	MOZ00286
Chips Ahoy! Chewy Mini Cookies	12	3 oz	MOZ04736
Chips Ahoy! Classic Mini Cookies	12	3 oz	GEN00679
Chips Ahoy! Classic Cookies	2/8	3.75 oz	MOZ05693
belVita Blueberry Breakfast Biscuits	8/8	1.76 oz	GEN02908
belVita Cinnamon Brown Sugar	8/8	1.76 oz	MOZ03273
belVita Cranberry Orange	6/5	1.76 oz	MOZ04059

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





January 1 –
June 30, 2025

BACK.BETTER. BIGGER.

Save up to 0.15¢ off-invoice per unit!



0.15¢
OFF PER UNIT

Chocolate Mini Donuts - 6/12/3.3oz. (Fresh VISTAR#: FLO48030620 | FOA VISTAR#: FLO48030622FOA)
Powdered Mini Donuts - 6/12/3oz. (Fresh VISTAR#: FLO48030630 | FOA VISTAR#: FLO48030632FOA)
Crunch Mini Donuts - 6/12/3.4oz. (Fresh VISTAR#: FLO48030970 | FOA VISTAR#: FLO48030972FOA)
Chocolate Cupcakes 2 Pack - 6/6/4oz. (Fresh VISTAR#: FLO48055131 | FOA VISTAR#: FLO5115513)

0.10¢
OFF PER UNIT

Glazed Donut Sticks 2 Pack - 6/12/2.75oz. (Fresh VISTAR#: FLO00433 | FOA VISTAR#: FLO04337)
Brown Sugar Cinnamon Donut Sticks 2 Pack - 6/12/2.75oz. (Fresh VISTAR#: FLO00721 | FOA VISTAR#: FLO07215)
Blueberry Donut Sticks 2 Pack - 6/12/2.75oz. (Fresh VISTAR#: FLO00776 | FOA VISTAR#: FLO07765)
Deluxe Reese's® Peanut Butter Cupcakes 2 Pack - 6/6/4.5oz. (Fresh VISTAR#: FLO02038)
Deluxe Hershey's® Triple Chocolate Cakes 2 Pack - 6/8/3.5oz. (Fresh VISTAR#: FLO00767)
Deluxe Hershey's® Cookies n Crème Cakes 2 Pack - 6/8/3.5oz. (Fresh VISTAR#: FLO91641)
Deluxe Oreo® Brownie - 6/8/3oz. (Fresh VISTAR#: FLO05107 | FOA VISTAR#: FLO51075)

0.02¢
OFF PER UNIT

4oz Glazed Honey Bun - 36/4oz. (Fresh VISTAR#: FLO48036990 | FOA VISTAR#: FLO48036992FOA)



FOR MORE INFORMATION CONTACT YOUR LOCAL G & J MARKETING AND SALES REPRESENTATIVE OR FLOWERS REGIONAL SALES MANAGER.

G & J Marketing and Sales | 727.785.0066 | orderentry@gandj.com



CAM15904



**fulfill
all needs
with ease**

CAM14982

VISTAR
**ORDER
TODAY**

Contact your Vistar or Campbell's Foodservice vending sales representative for more information and to order *Chunky*® Chili with Beans (CAM15904) and *Campbell's*® Sipping Soup Chicken & Mini Round Noodle Soup. (CAM14982)

Campbell's
Foodservice

stack shelves with craveable flavors



KTL90223



SNY096132

**ORDER
TODAY**

Contact your Vistar or Campbell's Foodservice vending sales representative for more information and to order Snyder's of Hanover® Nashville Hot Pretzel Pieces (SNY096132) and Kettle Brand® Air Fried Jalapeño Potato Chips. (KTL90223)

Campbell's
Foodservice

MADE WITH FRUITS & VEGGIES



POWER PROFITS
WITH FLAVORS
CUSTOMERS CRAVE!

CAM27633

**ORDER
TODAY**

VISTAR.

Contact your Vistar or Campbell's Foodservice vending sales representative for more information and to order V8 +Energy® Sparkling Orange Pineapple 11.5 oz. (CAM27633)

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Campbell's
Foodservice

steaz®

ANTIOXIDANT BREW®

ORGANIC GREEN TEA



VISTAR



A NEW BREW OF TEA
THAT **REFRESHES** THE
MIND, BODY, & SOUL.





Taste Forward Flavors

Real, Simple Ingredients



- ✓ **Gluten Free**
- ✓ **Plant-Based Protein**

Single-Serve Packs for on-the-go Snacking

VISTAR #	PACK SIZE	DESCRIPTION	ITEM DIMS L x W x H
JOH13661	30/1.85oz	Orchard Valley Harvest® Cran Nut Mix GF	1.75 x 3.85 x 5.88
JOH13662	30/2oz	Orchard Valley Harvest® Dipped Almonds GF+	1.75 x 3.85 x 5.88
JOH13760	30/2oz	Orchard Valley Harvest® OMG Omega-3 Mix GF+	1.75 x 3.85 x 5.88



Contact your Vistar representative today



Real Fruit Goodness From



Farmer Grown. Farmer Owned.



TRE1851



TRE84878



TRE85250



TRE85261

Contact Your Local Representative Today

VISTAR

VISTARSM

COMING IN MARCH!



INTRODUCING

Our Newest Innovations







**From Market Sandwich and
Deli Express**





Attract New Customers with On-Trend, Unique Sandwich Varieties

Product Code	Product Description	Net Wt.	Case Count	Shelf Life	Unit UPC Code	Vistar Code
3086	Cuban Style Sandwich Smoked Ham, Pulled Pork, Swiss Cheese, Pickles and Yellow Mustard on a Sub Bun	6.4 oz	8	30-days	0-41433-03086-8	ESW13086
						
3087	BBQ Pulled Pork made with Sweet Baby Ray's®	5.5 oz	10	14-days	0-41433-03087-5	ESW13087
						
3088	Roast Beef & Cheese on an Onion Bun	4.3 oz	10	14-days	0-41433-03088-2	ESW13088
						
3089	Chipotle Chicken Wrap Grilled White Meat Chicken, Pepper Jack Cheese, Chipotle Ranch Dressing & Roasted Poblano Peppers on a Chipotle Flour Tortilla	7.9 oz	8	30-days	0-41433-03089-9	ESW13089
						

Refrigerated shelf life after thawing

zing[®]

plant-based bar

SAVE \$20 PER CASE!

OCTOBER—NOVEMBER



the only nutrition bar founded and formulated by registered dietitians!

CONTACT YOUR LOCAL REPRESENTATIVE TODAY!

VISTAR[™]

Farmer Grown. Farmer Owned.



PREBOOK: January 1, 2025 - March 31, 2025



TRE1851

TRE84878

TRE85250

TRE85261

Delivery Week:

Vistar Item #	Item Description	Case Pack	Q1 2025 Deal							TOTAL CASES BOOKED
TRE85250	Tree Top Apple Chips	24/1oz	\$2.00/cs							
TRE85261	Apple Crisps - Apple	125/.34oz	\$1.50/cs							
TRE85260	Apple Crisps - Strawberry	125/.34oz	\$1.50/cs							
TRE1851	Tree Top 3 Apple Blend Juice	24/10oz	\$1.50/cs							
TRE1106	Tree Top Apple Juice	24/10oz	\$1.50/cs							
TRE1850	Tree Top Cranberry Juice Cocktail	24/10oz	\$1.50/cs							
TRE1848	Tree Top Orange Juice	24/10oz	\$1.50/cs							
TRE84558	Tree Top Apple Sauce Pouch - Apple	40/3.2oz	\$1.25/cs							
TRE84878	Tree Top Apple Sauce Pouch - Cinnamon	40/3.2oz	\$1.25/cs							
TRE85261	Tree Top Apple Sauce Pouch - Strawberry	40/3.2oz	\$1.25/cs							

Operator: _____

Address: _____ City & State: _____

Vistar OPCO: _____

Supplier Representative: _____

Supplier Representative Email: _____

SAVE \$3.00 PER CASE!

February 1 – 28, 2025

Submit orders directly to Vistar and discount* will automatically be applied.

*Excludes the Value, Correction, Office Supply, and Hospitality Channels

crispety, crunchety, peanut buttery
Butterfinger
 ICE CREAM



Crispety, Crunchety
 layer of Butterfinger®



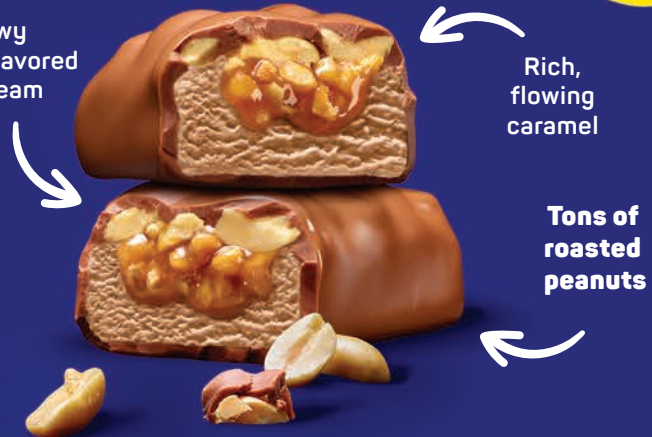
Soft, creamy
 Butterfinger®
 flavored
 ice cream

Smooth,
 chocolatey
 coating

BabyRuth
 ICE CREAM



Chewy
 nougat flavored
 ice cream



Rich,
 flowing
 caramel

Tons of
 roasted
 peanuts

Trolli
 Gummi
 Pop



**NEW RULE-BENDER
 INVADES FROZEN AISLE**

2-IN-1
 SOUR
 FLAVORS

SOFT & CHEWY
 GUMMI
 TEXTURE!

of Cases, Deliver Week of

Vistar #	Product Description	Pack/Size	# of Cases, Deliver Week of			
			3/2	3/9	3/16	3/23
WLD02561	Butterfinger® Ice Cream Bar	2-2 doz./2.8 fl. oz				
WLD02562	Baby Ruth® Ice Cream Bar	2-2 doz./2.8 fl. oz				
WLD02553	Trolli® Gummi Pop Cherry Lemon	1-2 doz./3.0 fl. oz				

Operator: _____

Address: _____

City/State: _____

Vistar OPCO: _____

Supplier Representative: Chad Watson

Supplier Representative Email: cwatson@bluebunny.com



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START YOUR DAY The Tasty Way

\$1 OFF PER CASE
JANUARY 1 - 31, 2025



Honey Bun
#MCK09721 Net
Wt. 4.0 oz
Case Ct. 72 (6/12's)
Shelf Life 90



Pecan Spinwheels
FOA: #MCK89496
Net Wt. 2.11 oz
Case Ct. 72 (6/12's)
Shelf Life: 45 Days



**Chewy Granola Bar
Chocolate Chip**
#MCK74206
Net Wt. 1.7 oz
Case Ct. 96 (8/12's)
Shelf Life 104 days

Delivery Dates

--	--	--	--	--	--

Cases Requested

#1 Honey Bun					
#2 Pecan Spinwheels					
#3 Choc Chip Granola Bar					
Total Cases					

Operator: _____

Address: _____

City & State: _____

Vistar OPCO: _____

Vistar Sales Rep: _____

Vistar Sales Rep Email: _____

TWIX[®] COOKIES & Creme

Back again!

SAVE

on TWIX[®] Cookies & Creme Ice Cream Bar –
creamy vanilla ice cream and crunchy cookie
pieces, just like the candy bar!

\$4.00 REBATE PER CASE

JANUARY 1 - FEBRUARY 28, 2025



TWIX[®] Cookies & Creme is **65% INCREMENTAL** to the Mars portfolio and brings in new buyers¹



Cookies & Creme is a **TOP 5 FAVORITE** flavor of ice cream in the US²



Bars are the superior format for on-the-go eating due to **easy re-wrapping, quick consumption, slower melting, and one-handed convenience**



¹ Internal Mars research, March 28th, 2018, Radius Flavor Optimization analysis
² YouGuy, Fielded July 6-9, 2018, Question q1 "What is your favorite flavor of ice cream?"

		SHIP WEEK OF									
ITEM #	VISTAR #	DESCRIPTION	1/06	1/13	1/20	1/27	2/03	2/10	2/17	2/24	TOTAL
10214457	MMM48382	Twix [®] Cookies & Creme Ice Cream Bar - 2/24/2.9oz									

Promotion is NOT Off Invoice • REBATE will be Paid by CHECK to Operator Based on Purchase Reports from January 1 - February 28, 2025 • Must Be Submitted to G & J Marketing and Sales to be Eligible for REBATE • Please allow 6-8 Weeks Following the Close of the Promotion for Rebate to be Paid • Minimum Rebate Payment: \$20.00 (5 Cases) • Orders Must be Submitted 30 Days Before the First Ship Date

Operator: _____ Date: _____
 Address: _____ Email: _____
 VISTAR OpCo: _____ Phone: _____
 Signature: _____ Sales Rep: _____

MARTXCC25



SUBMIT COMPLETED FORM TO:

G & J Marketing and Sales | 727.785.0066 | FAX: 727.786.0819 | OrderEntry@GandJ.com

MARS
Ice Cream



Stock Up and Stay Refreshed: A Wide Range of Beverages and Disposable Supplies for Your Business



**PROMOTION
WINDOW**

January 1 -
March 31, 2025

OFFER

Varies by Supplier

Brand	Vistar Item #	Description	Pack	Size	\$ Off Per Case	Promo Window
Starbucks	SBK26634	Starbucks Hot Cup WPS 10% PCF	1000	12 oz	\$8.00	1/1/25-3/31/25
Starbucks	SBK41036	Starbucks Hot Lid	1020	12/16/20 oz	\$4.00	1/1/25-3/31/25
Starbucks	SBK11020575	Starbucks Sleeve WPS	1380	12/16/20 oz	\$10.00	1/1/25-3/31/25
Starbucks	SBK26635	Starbucks Hot Cup WPS 10% PCF	1000	16 oz	\$10.00	1/1/25-3/31/25
Starbucks	SBK26636	Starbucks Hot Cup WPS 10% PCF	600	20 oz	\$7.00	1/1/25-3/31/25
Starbucks	SBK18994	Starbucks K-Cup Pike Place 24CT	4	10.5 oz	\$3.00	1/1/25-3/31/25
Starbucks	SBK18997	Starbucks K-Cup Veranda 24CT	4	10.1 oz	\$3.00	1/1/25-3/31/25
Starbucks	SBK18998	Starbucks K-Cup Caffè Verona 24CT	4	10.1 oz	\$3.00	1/1/25-3/31/25
Starbucks	SBK11017854	Starbucks Pike Place Roast Whole Bean	6	16 oz	\$3.00	1/1/25-3/31/25
Starbucks	SBK11017871	Starbucks Caffè Verona Whole Bean	6	16 oz	\$3.00	1/1/25-3/31/25
Starbucks	SBK49195	Starbucks Veranda Blend Whole Bean	6	16 oz	\$3.00	1/1/25-3/31/25
Fontana	NES41282	Fontana Sugar Free Vanilla Syrup	4	1 L	\$3.50	1/1/25-3/31/25
Fontana	NES41271	Fontana Caramel Syrup	4	1 L	\$3.50	1/1/25-3/31/25
Fontana	NES41273	Fontana Vanilla Syrup	4	1 L	\$3.50	1/1/25-3/31/25
Fontana	NES41272	Fontana Classic Syrup	4	1 L	\$3.50	1/1/25-3/31/25
Seattle's Best Coffee	SBK11008558	Seattle's Best Coffee Portside Portion Pack	72	2 oz	\$4.00	1/1/25-3/31/25
Seattle's Best Coffee	SBK11008570	Seattle's Best Portside Blend Whole Bean	6	12 oz	\$2.00	1/1/25-3/31/25
Peets Coffee	PCEMAJWB	Peet's Major Dickason Whole Bean	20	1 LB	\$21.50	1/1/25-3/31/25
Peets Coffee	PCECDOWB	Peet's Café Domngo Whole Bean	20	1 LB	\$21.50	1/1/25-3/31/25
Peets Coffee	PCEFSBWB	Peet's Espresso Forte Whole Bean	20	1 LB	\$21.50	1/1/25-3/31/25
Peets Coffee	PCE480532	Peet's Milk Powder	6	1 LB	\$6.84	1/1/25-3/31/25
Peets Coffee	PCE75240	Peet's French Vanilla	12	2 LB	\$4.66	1/1/25-3/31/25
Peets Coffee	PCE02506	Peet's Premium Hot Cocoa	12	2 LB	\$3.50	1/1/25-3/31/25
Peets Coffee	PCEMAJP25	Peet's Major Dickason PP	108	2.5 oz	\$19.75	1/1/25-3/31/25
Peets Coffee	PCECDOP25	Peet's Café Domingo PP	108	2.5 oz	\$19.75	1/1/25-3/31/25
Peets Coffee	PCE02781	Peet's Major Dickason Pod	96	16 ct	\$4.10	1/1/25-3/31/25
Peets Coffee	PCE02782	Peet's Café Domingo Pod	96	16 ct	\$4.10	1/1/25-3/31/25
Bolthouse Farms	BHF28440	Bolthouse Smoothie Berry Boost	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF24440	Bolthouse Smoothie Green Good	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF27440	Bolthouse Smoothie Strawberry Banana	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF01775	Bolthouse Smoothie Blue Goodness	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF01769	Bolthouse Smoothie Green Goodness	6	15.2 oz	\$1.30	1/1/25-3/31/25

Brand	Vistar Item #	Description	Pack	Size	\$ Off Per Case	Promo Window
Bolthouse Farms	BHF01776	Bolthouse Smoothie Amazing Mango	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF30903	Bolthouse Smoothie Amazing Mango	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF01773	Bolthouse Smoothie Berry Boost	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF01770	Bolthouse Smoothie Strawberry Banana	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF26440	Bolthouse Smoothie Vanilla Chai Latte	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF30003	Bolthouse Cappuccino Mocha	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BHF01639	Bolthouse Vanilla Protein Plus	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	499148	Bolthouse Smoothie Chocolate Protein Plus	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	503053	Bolthouse Smoothie Green Goodness	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	503233	Bolthouse Smoothie Vanilla Chai Latte	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BTF24440	Bolthouse Juice Green Goodness	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BTF30903	Bolthouse Juice Amazing Mango	6	15.2 oz	\$1.30	1/1/25-3/31/25
Bolthouse Farms	BTF30603	Bolthouse Juice Chocolate Protein Plus	6	15.2 oz	\$1.30	1/1/25-3/31/25
Harmless Harvest	HHV90043	Harmless Harvest Organic Coconut Water	12	10 oz	\$2.00	1/1/25-3/31/25
Bigelow Signature	RCB40568	Bigelow Seasonal Tea Tray Pack	6	64 ct	\$6.00	1/1/25-3/31/25
Bigelow Benefits	RCB50568	Benefits Wellness Tray Pack	6	64 ct	\$6.00	1/1/25-3/31/25
Steaz	LRR16131	Steaz Superfruit	12	16 oz	\$1.60	1/1/25-3/31/25
Steaz	LRR16123	Steaz Green Peach	12	16 oz	\$1.60	1/1/25-3/31/25
Steaz	LRR16125	Steaz Green Blue/Pomegranate/Acai	12	16 oz	\$1.60	1/1/25-3/31/25
Steaz	LRR16120	Steaz Green Raspberry Zero	12	16 oz	\$1.60	1/1/25-3/31/25
Steaz	LRR16122	Steaz Peach Mango Zero	12	16 oz	\$1.60	1/1/25-3/31/25
Steaz	LRR16129	Steaz Half & Half Zero	12	16oz	\$1.60	1/1/25-3/31/25
Prime	PRH42730	Prime Energy Blue Raspberry	24	12 oz	\$15.00	1/1/25-3/31/25
Prime	PRH42731	Prime Energy Lemon Lime	24	12 oz	\$15.00	1/1/25-3/31/25
Prime	PRH42752	Prime Energy Orange Mango	24	12 oz	\$15.00	1/1/25-3/31/25
Prime	PRH42729	Prime Energy Tropical Punch	24	12 oz	\$15.00	1/1/25-3/31/25
Prime	PRH42733	Prime Energy Ice Pop	24	12 oz	\$15.00	1/1/25-3/31/25
Prime	PRH12547	Prime Energy Dripsicle	12	16 oz	\$2.00	1/1/25-3/31/25
Prime	PRH12723	Prime Energy Original	12	16 oz	\$2.00	1/1/25-3/31/25
Prime	PRH12719	Prime Energy Dream Pop	12	16 oz	\$2.00	1/1/25-3/31/25
Prime	PRH12717	Prime Energy Cherry Limeade	12	16 oz	\$2.00	1/1/25-3/31/25
Prime	PRH12183	Prime Hydration Glowberry	12	16.9 oz	\$1.00	1/1/25-3/31/25

Brand	Vistar Item #	Description	Pack	Size	\$ Off Per Case	Promo Window
Prime	PRH12205	Prime Hydration LA Dodgers	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12493	Prime Hydration Aaron Judge	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12507	Prime Hydration Kevin Durant O	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12561	Prime Hydration WWE	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12117	Prime Hydration Prime X	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12345	Prime Hydration Cherry Freeze	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12366	Prime Hydration UFC	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12404	Prime Hydration Strawberry Banana	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12156	Prime Hydration Lemonade	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	844026	Prime Hydration Cherry Freeze	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12443	Prime Hydration Patrick Mahomes	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12449	Prime Hydration Berry Breeze	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12496	Prime Hydration LA Lakers	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH12587	Prime Hydration Showspeed	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH56046	Prime Hydration Lemon Lime	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH56047	Prime Hydration Orange	12	16.9 oz	\$1.00	1/1/25-3/31/25
Prime	PRH56048	Prime Hydration Grape	12	16.9 oz	\$1.00	1/1/25-1/31/25
Prime	PRH56049	Prime Hydration Tropical Punch	12	16.9 oz	\$1.00	1/1/25-1/31/25
Prime	PRH56050	Prime Hydration Blue Razz	12	16.9 oz	\$1.00	1/1/25-1/31/25
Prime	PRH56098	Prime Strawberry Watermelon	12	16.9 oz	\$1.00	1/1/25-1/31/25
Prime	PRH42707	Prime Hydration Ice Pop	12	16.9 oz	\$1.00	1/1/25-1/31/25
Prime	PRH42709	Prime Hydration Meta Moon	12	16.9 oz	\$1.00	1/1/25-1/31/25
Swiss Miss	GMT38292	Swiss Miss Milk Chocolate Hot Cocoa	4	22 ct	\$4.00	1/1/25-1/31/25
The Original Donut Shop	GMT38177	The Original Donut Shop Vanilla Latte	4	20 ct	\$4.00	1/1/25-1/31/25
Mott's	GMT38604	Mott's Hot Apple Cider	4	24 ct	\$4.00	1/1/25-1/31/25
Cinnabon	GMT06305	Cinnabon Classic Cinnamon Roll Coffee	4	24 ct	\$4.00	1/1/25-1/31/25
Café Escapes	GMT6805	Café Escapes Chai Latte	4	24 ct	\$4.00	1/1/25-1/31/25